

# CASE STUDY

## PRODUCTION

### OUR CLIENT

The Daily Wire is an outspokenly conservative news and media company with the mission of “building the future” Americans want to see. Through books, movies, podcasts, talk shows, and more, the Daily Wire strives to provide an unfiltered, educational, right-leaning view on world news with one goal in mind: to provide Americans with the truth. The Backstage Live Show at the Ryman Auditorium in Nashville, TN is an event where Daily Wire leaders discuss modern day political and cultural issues.

### THE PROJECT

- Live Talk Show
- Auditorium-Hosted, In-Person Event in Renowned Nashville Venue

### THE OBJECTIVE

The Backstage Show is the largest live event that The Daily Wire puts on for its fans. After the initial show saw such great success in the fall of 2021, it returned to the Ryman once again in June of 2022. CTS has provided both video and audio for this event since its inception. The purpose of this engaging experience is to inform, educate, and instigate a passion for promoting and instilling conservative values in American culture. Attendees have the opportunity to hear from political leaders and influencers, learn more about the most pertinent issues in the world today, and be active and vocal about their conservative values and beliefs in today’s progressive society.



### OUR SERVICES

- Project Management
- Ground Support LED Deployment
- Custom Content Creation
- Stage Design & Build
- Graphics Interface: Media Server
- Event Operations Staffing:
  - Audio Engineering
  - Wireless Coordination

### THE RESULTS

The Daily Wire Backstage Live Show was a raving success; it was a full house at the Ryman Auditorium, boasting roughly 2,300 attendees. This world class in-person and live streamed event saw high engagement and was flawlessly executed by CTS’ operations personnel. A seamless flow of political discussion and musical performances lead to a highly informative and entertaining show for attendees. CTS has been honored to provide audio and video services for this event since the first show and looks forward to working with The Daily Wire for events in the future.



**CONNECT  
WITH US**

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