

CASE STUDY PRODUCTION

OUR CLIENT

Ramsey Solutions is a faith-based company focused on education and empowerment of people through personal growth, professional development, and financial ownership. The Ramsey mission is to transform lives through resources such as self-help books, leadership seminars, consultations with experts, educational TV shows and podcasts, and individual plans for success in various facets of life. The Ramsey EntreLeadership Master Series is a four-day conference for small-business owners that features 20 keynote sessions, networking opportunities with 700 other business owners, and individual strategic planning for each attendee's business. The conference covers topics such as strategic planning, time management, delegation, communication, and several other vital skills relevant to business management.

THE PROJECT

- Corporate Conference Production & Management
- In-Person Live Event + Livestreamed Content

THE OBJECTIVE

The Ramsey EntreLeadership Master Series hopes to equip every small business owner with the tools and confidence needed to achieve financial, managerial, and personal success. The conference aspires to help each attendee realize their full potential by empowering them to master the management and growth of their business. Attendees are provided the opportunity to learn from experienced business leaders and apply the lessons to their own lives. Through this event, Ramsey aims to transform each attendee's business mindset and leadership skills so that their individual companies will flourish.



OUR SERVICES

- Audio/Video/Lighting Services
- On-Site Production Management
- Scenic Design
 - CAD (Computer-Aided Design) Drawings & Stage Renderings
- Hosted Livestream to Online Attendees
- Event Operations Staffing:
 - Audio Engineers
 - Lighting Technicians
 - Video Technicians
 - Project Manager

THE RESULTS

As a result of CTS' full AVL services, the EntreLeadership Master Series was a roaring success and Ramsey saw extremely high engagement from all in-person and virtual attendees. Ramsey Solutions was able to deliver a transformative experience and all business owners were able to fully immerse themselves in the conference. Through tailored AVL design and operations, the value of the conference content was elevated and Ramsey was able to deliver a technologically-seamless, meaningful, and educational event both in person and online.



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