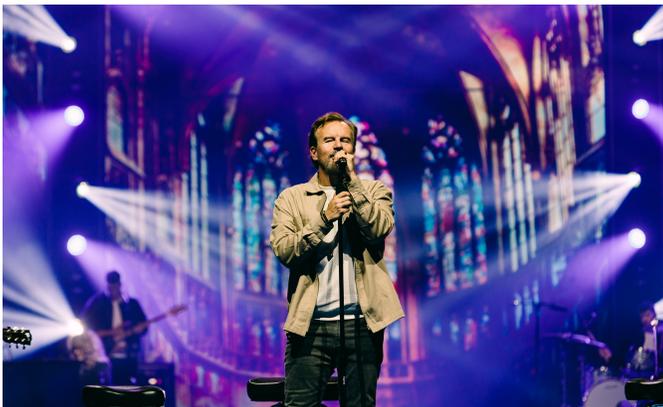# CASE STUDY
## PRODUCTION



## OUR CLIENT

Casting Crowns is a contemporary Christian rock band formed in 1999 by pastor Mark Hall. Originally a student worship band from Daytona Beach, FL, the group slowly developed into a full-member band and started releasing music in 2001. Since then, the group has sold more than 10 million records, won several CCM Reader's Choice Awards, and been touring for several years. The mission of Casting Crowns is simply to compose and perform "signable truths that point to Jesus."

## THE PROJECT

- Multi-City Concert Tours
- Creative AVL Execution in Various National Venues (Churches, Theaters, and Arenas)

## THE OBJECTIVE

The purpose of any show or event created by Casting Crowns is to bring people to Jesus. Through musical worship, each performance aims to provide audience members with an inspiring and uplifting experience that evokes a greater sense of unity within the Christian community and strengthens individual relationships with Jesus Christ. CTS has been fortunate to be touring with Casting Crowns since 2004, helping to create moving experiences through spring and fall tours, as well as occasional one-off performances and events.
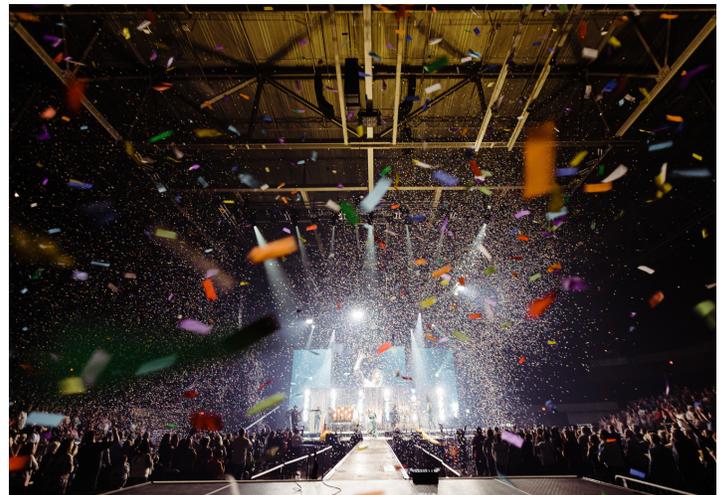
## OUR SERVICES

- Audio – Scalable Touring Audio System
- Lighting – Design Collaboration & Deployment
- Video
- LED Wall Design & Deployment
- Rigging

## THE RESULTS

From worship in church, to theater performances, to arena tours, Casting Crowns has affected millions through live musical performances centered on praising Jesus. Throughout the decades CTS has been working with Casting Crowns, we've been able to scale to indoor and outdoor events of any size, all while catering to the client's variable budget and focusing on executing a flawless experience single time. The CTS relationship-oriented business approach is what has enabled the consistent success of Casting Crowns and what makes this client so special to CTS.





## CONNECT WITH US

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