

CASE STUDY

PRODUCTION

OUR CLIENT

The Barbershop Harmony Society, the association responsible for hosting the Barbershop International Convention, strives to promote and support the historic American tradition of the Barbershop Quartet. Through musical education, contests, charitable programs, and foundations, the Barbershop Society aims to bring people together in harmony and fellowship to enrich lives.

THE PROJECT

- 5-Day International Reunion
- Hosted in 4,000-seat Convention Center

THE OBJECTIVE

The purpose of the Barbershop International Convention is to recognize and celebrate the Barbershop Harmony Society through non-competitive musical performances and other events. The five-day long event consists of quartet performances, special meetings, shows, and parties.



OUR SERVICES

- AVL Rendering Design & Implementation
- Audio System Design & Deployment
- Lighting Design & Deployment
- Rigging
- Creative LED Display
- Operations Team:
 - Lighting Programmer
 - LED Technicians

THE RESULTS

As CTS' first time working the Barbershop International Convention, we were able to enhance the production value from the previous year by providing seamless technical operations, which drastically heightened the impact of the event and improved the overall experience for attendees. Audience members from all over the world were able to have an engaging and entertaining experience in large part due to CTS' ability to execute flawlessly on the client's creative AVL vision.



**CONNECT
WITH US**

7108 Crossroads Blvd
Suite 308
Brentwood, TN 37027
615.377.8808

production · integration  CTS